



YogaHub



3rd Annual Virtual World Yoga Conference

**Yoga, Meditation, and the Philosopher's Stone
February 7 - 11, 2012**

Conference Overview for Speakers

There are people in every corner of the world who want to learn what you have to teach; who want to receive what you have to give. As you are reading these words, millions of people are searching Google to find out how to live a happy, healthy, and fulfilling life.

No matter what race, religion, or culture, there is a universal wish to live with ease and wellbeing.

The intention of YogaHub's Virtual World Yoga Conference is to create a place where you — a wellness thought leader — can easily share wisdom, tools, and techniques to help people make that transformation.

We want you to share your method for health and wellness with people across the entire globe. By teaching over the phone and through the internet, you can reach a much wider audience and make a larger impact on a world that needs your positive healing power.

YogaHub's Virtual World Yoga Conference is an innovative, educational experience where people from all over the world can have instant access to top-notch teachers like yourself. Because it's a virtual conference, both you and your students participate right from the comfort of home. You do not need to travel anywhere. All you need is a phone line and an open heart to connect with your students.

Speakers who present at the Conference receive global exposure that extends beyond the five-day event. Rather than a one-shot deal, you will continue to receive additional coverage after the Conference is over through recordings and product availability in the YogaHub online store.

We are very much looking forward to reading your virtual workshop session outline. We realize that each gift we seek to give is a gift wanting to be received.

Blessings of light, love, and laughter,

Christina

Speaker Requirements

We are looking for speakers who are able to:

1. Engage and project to a virtual audience (this requires a different set of skills in contrast to running an in-person workshop).
2. Educate participants on a subject relating to yoga, meditation, health, and/or wellness. The goal is to help people find balance and inner peace.
3. Include worksheets, handouts, experiential exercises, or other tools at the workshop to encourage participation in a virtual environment.
4. Actively participate in event marketing by communicating to your student body about the Conference on an ongoing basis.

Speaker Compensation

As a presenter, you are compensated in four ways:

1. Referring people to the “Live Event” (you receive 30% of the registration revenue as an affiliate commission)
2. Back-of-the-room sales of your product during and after the event (you receive 50% of the product sale as a commission split).
3. Post-event sales (you will receive 10% of any post-event sales of the conference).
4. Continual revenue payout of any other products through YogaHub (you will receive 5% to 10% of other product sales as an affiliate commission for the life of the referral. This is not only during the event but for all future sales from the ShopYogaHub.com online store).

For example, you will be given a specific link to post in your emails, blog posts, Twitter/Facebook updates, etc. When someone clicks on this link and registers, you will receive a percentage of the sale whether it is the registration fee, products, or other events.

This link is specifically coded to you as an Affiliate, and it continues to be tracked for the life of the link.

Breakdown of Affiliate Commissions to be earned:

- a. Virtual Conference – 30% of the Ticket Registration Fee.
- b. Your Product – 50% of sale price at all times throughout the year.
- c. Post Conference – 10% of post-event sales.
- d. Your Presentation – 20% of all single session sales (25% if it's your referral).
- e. All other Products – 5% to 10% for the life of the referral.

If your referral purchases additional products from our online store either during the conference, three months or even a year later, you will then receive a 5% to 10% commission on this purchase through ShopYogaHub.com.

Process of Proposal Evaluation

1. By **October 15th, 2011**, speakers will be required to submit their contact information, bio, session description, objectives, available time slots (if you are able to speak live), and anticipated experiential exercises via our Speaker Proposal Form.

You can fill this form out online at:

<http://www.yogahub.com/VC/Speaker-Form.html>

2. You will receive a notice of acceptance for speaker, topic, and time slot from the conference planners by **October 30th, 2011**.
3. You will then receive a speaker package in the mail, which includes your Agreement and Release form, Product Consignment forms, W9, and product shipping info.
4. Signature for Speaker Agreement and Release forms, Product Consignment forms, and W9 will need to be completed and mailed back to YogaHub by **November 15th, 2011**.

Session Categories

Yoga: Presentations in this category appeal to anyone who has an interest in practicing yoga or who wants to know more about yoga philosophy. Topics here include postures, breathing, yoga relaxation, yoga therapy, and yoga philosophy.

Meditation: Sessions in this category include all things meditative, including living with mindfulness, specific meditation techniques such as loving kindness or mantra meditation, and different methods to enter into a meditative state such as breath work, watching the mind, and body scanning.

Health and Wellness: Workshops in this broad category appeal to those who want methods to live with more grace and ease. From esoteric practices to simple, everyday steps, these sessions give participants ways to cultivate a healthy and joyful lifestyle.

Wellness Practitioners: Seminars in this category are specifically for those who provide a wellness service. This includes yoga teachers, mind/body instructors, life coaches, massage therapists, acupuncturists, homeopaths, etc. Topics here can include business topics, teaching methodology, and professional training and development.

Product Placement of Speakers Product

The focus of the Conference is learning. Your recommended products are a way for participants to deepen their learning, to continue practicing what you have introduced during the Conference, and to support the student's growth.

YogaHub will support speakers by managing the distribution of your product (and evaluate the possibility of carrying additional recommended products) in the online store, making it easy for you and the workshop participants.

If your proposal is accepted, we will need to receive your products in support of your presentation before **December 1, 2011**. Please include the product recommendation form in your shipment, along with a minimum initial stock quantity of eight(8) units for each individual product. This will give us plenty of time to enter your recommendations into our system and to get those products stocked in our store as some participants may make purchases before the event begins.

For any technical support, please don't hesitate to call or email our YogaHub team, who will assist in any way they can. Please visit YogaHubSupport.com or call 323-662-3225 (Monday to Thursday 11am – 5pm PST).

We at YogaHub look forward to having you teach at the Conference and supporting your work. Wishing you well always,



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